

VOLUNTEER OPPORTUNITY

Partnerships, Fundraising & Sponsor Support Lead

Help PoCo FC build the partnerships that move the Club forward.

Volunteer Leadership

Community Partnerships

Sponsorship Growth

POSITIONS

1 volunteer

ROLE TYPE

Partnership lead

FOCUS

Sponsors & fundraising

GOAL

\$100K-\$200K annual growth

CONTACT

Craig Widmer

PoCo FC is looking for 1 volunteer who can help us build a stronger sponsorship, partnership and fundraising program. This is a high-impact role for someone who enjoys building relationships, opening doors and helping a community club grow in a meaningful way.

What this role is really about

This role is about helping PoCo FC create new opportunities for players, coaches and families. Strong partnerships can help us add more certified coaches, support volunteer coach education, reduce pressure on families and continue building a club that is organized, ambitious and community-minded.

ROLE DETAILS

What the Lead may help with

- Identify local businesses, donors, partners and community supporters.
- Help build sponsorship packages and clear sponsor benefits.
- Support outreach, introductions, follow-up and relationship building.
- Help service sponsors through recognition, updates and thank-you touchpoints.
- Track sponsor commitments, renewals, logos, banners and deliverables.
- Work with the Club on larger partnership and fundraising opportunities.

Who this role is best suited for

- Someone confident, positive and comfortable building relationships.
- Someone who understands business, sales, fundraising, or community partnerships.
- Someone who can speak professionally about the value of youth sport.
- Someone who follows up well and keeps commitments organized.
- Someone who wants to leave a real mark on the future of the Club.

Helpful experience

This role would be especially well suited for someone with experience in one or more of these areas:

- Sales, business development, sponsorship, fundraising, or donor relations.
- Marketing, communications, community engagement, or events.
- Corporate partnerships, local business ownership, or account management.
- Grant support, nonprofit development, or sport organization fundraising.
- Relationship management and professional follow-up.

Training, time and support

PoCo FC will provide current sponsor information, club priorities and support from Club leadership.

- Review of current sponsor relationships and opportunities.
- Support building sponsorship packages and outreach materials.
- Clear direction on Club priorities and funding goals.
- Help from Club leadership with major conversations when needed.

Time commitment: as needed, with more involvement during sponsorship planning, outreach periods, renewals and major fundraising opportunities.

This is a growth leadership role.

PoCo FC has had some sponsorship success, but we need to build this area in a much bigger and more consistent way. The goal is to develop a stronger annual partnership program that can eventually bring in an additional \$100,000-\$200,000 per year to support players, coaches and the long-term health of the Club.

Why this role matters

The right person in this role could make a major difference. Sponsorship support can help pay for certified coaches, help volunteer coaches complete C and B Licence pathways, improve programs and create more opportunities for players. If you are connected, driven and want to help take PoCo FC to the next level, we would love to hear from you.

Craig Widmer
ed@pocosoccer.com